



MAUS Accredited Partner Services

Why Coaching?

All the best athletes have one thing in common – they have a coach to push them to achieve their best performance. Just as coaching is an essential part of achieving a great sporting career, so has it become essential for running a successful business.

A business coach brings a fresh and unbiased perspective to improving the way you run and manage your company. A coach will guide, motivate, reassure and push both you and your employees, helping your business to perform at the optimum level. Based on the above principle, MAUS has developed the MAUS Accredited Partner Network.

Why use a MAUS Accredited Partner?

For more than 17 years, MAUS has assisted more than 55,000 businesses to grow through the provision of practical management software solutions. As the demand for business coaching services increases, MAUS has taken this opportunity to develop a network of independent business coaches, consultants, advisors and business brokers trained to the highest levels of expertise in the implementation of the MAUS award-winning software and the methodologies and concepts behind them.

MAUS Accredited Partner's are independent businesses and are therefore not limited in the scope of services that they can offer. They come from a wide variety of backgrounds and experiences including general management, accounting, human resources and strategic planning. Many of them are previous successful business owners, understanding the key ingredients needed for running and managing a flourishing company. *MAUS Accredited Partners are people who have been in your position before!*

Working in partnership with you, a MAUS Accredited Partner can:

- simplify issues for you when it all seems too complicated
- encourage you to focus on your goals and achieving them
- challenge you when you need challenging
- cheer you on when you need cheering

The rewards associated with using a MAUS Accredited Partner can be significant, including an increased business value, a positive effect on your profit margin and more time out of the business to do the things you enjoy. This is why utilising the services of a MAUS Accredited Partner could be one of the best investments you ever make!

Who needs coaching?

Are you a slave to your business?

Many business owners and managers find their original ideas and motivations for going into business have vanished and they have just created another job for themselves. Sound familiar? A MAUS Accredited Partner can help you to work ON your business, so that rather than a job, it becomes your working investment!

Do you have a plan to sell the business?

Your business is an investment. You will make more money out of selling your business than you will out of annual profits. A MAUS accredited partner is trained in "step by Step" action plans to help you to build the business and maximize the eventual sale price that you will receive. These simple steps over time can double the value of a business.

Identified the problem but not sure where to go next?

Many businesses find it easy to identify the problem but solving it is another matter. A discussion with an experienced MAUS Accredited Partner may be all that is required to unearth the underlying issues and get your business growing.

Want to give your business a boost?

If you are just looking to improve your business, a MAUS Accredited Partner could help you to:

- Increase the value of your business
- Prepare your business ready for sale
- Identify strategic direction
- Increase your sales/profitability
- Improve employee productivity
- Target new business opportunities
- Achieve your goals
- Give you more time to do the things you enjoy!

How will a MAUS Accredited Partner improve my business?

MAUS Accredited Partners avoid a 'one-size fits all' approach to improving your business. Whether you are looking to get the job done for you or are seeking the knowledge, tools and support to do it yourself, a MAUS Accredited Partner can customise the right solution to suit your needs.

The following are among the many services a MAUS Accredited Partner can offer, either individually or within the framework of a 'Keys to Growth' program, encompassing all facets of your business.



These are just a sample of the many services offered by MAUS Accredited Partners:

Business Planning Services

MAUS Accredited Partners can assist with the structure and writing of your Business Plan, including competitive strategy, marketing plan and full financials. A MAUS Accredited Partner can then help establish a detailed Action Plan for your organisation. At a set time each month, a MAUS Accredited Partner can remind, amend and record where you are with regard to your timetable.

Prepare your Business for Sale

A large majority of business owners are relying on their business as a sole source of retirement income. A MAUS Accredited Partner can help you prepare your business so that you get the best possible sale price.

KPI Monitoring Services

Working closely with key members of your organisation, a MAUS Accredited Partner can establish the Key Performance Indicators (KPIs) unique to your business, enabling the relevant and most important areas of your business to be accurately monitored on a monthly basis. A MAUS Accredited Partner can then gather data each month and create consistent monthly scorecards for you, analysing the performance of your business on numerous levels and making sure that strategies are effectively implemented.

Performance Management Services

Through consultation with you and your management team, a MAUS Accredited Partner can assist you to put proper performance management systems in place, allowing you to maximise the productivity of your staff through motivation and encouragement.

Improving Business Processes

A MAUS Accredited Partner can assist you to improve the Business Processes in your organisation so you are WORKING ON the business, not IN the business.

Benchmarking Services

Would you like to see how your business' performance compares to others in your industry? A MAUS Accredited Partner can provide Benchmarking Services, allowing you to determine your strengths and weaknesses and identify areas of the business in need of improvement.

Building a Profitable Practice

If you're an accountant looking to enhance your service offering, a MAUS Accredited Partner can help you make the move from compliance to business development as seamless as possible. Whether you are wishing to offer Business Planning services yourself or looking for an experienced consultant to work with, a MAUS Accredited Partner could be the answer!

MAUS Software Training

MAUS Accredited Partners can also provide specialised software training, showing you how to implement and get the most out of your MAUS software applications.

Testimonials

Don't take our word for it; find out how other businesses have benefited from using a MAUS Accredited Partner.

"We purchased the HR Suite of MAUS products in November 2002. The application of job description coupled with Performance appraisal by the MAUS Master Coach Michael Goldie has been a minor revolution for the company. In particular, our sales team is now measurably more productive. Interestingly there has also been a significant lift in morale."

Mark Parsons, CEO of Bexley Caringbah Sand and Cement

"The professional dedication and team spirit that was demonstrated on our project was highly commendable and resulted in several finished products. Those projects completed on time, within budget and to a high quality standard have assisted the Company in achieving its overall objective..."

Michael L Butcher, Manager Project Management System
Tenix Defence Systems

Introductory Business Improvement Session

To encourage you to be proactive about getting your business on the right track, we would like to offer you an introductory Business Improvement or Exit Strategy session with an accredited MAUS Accredited Partner.

How to contact a MAUS Accredited Partner

T4B CONSULTANCY - Tactics 4 Business

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MAUS Accredited Partners are not employees or agents of MAUS Business Systems. They are people who have been accredited by MAUS Business Systems in the use of MAUS business management software solutions and the underlying methodologies and concepts. They represent independently owned and operated businesses. MAUS Business Systems is not responsible for their activities.

